

Valérie GÉRARD

Namur, Belgium
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Currently Teaching. Available for freelance flash design, animation, illustration.

SUMMARY OF QUALIFICATIONS

- 9 years of international interactive graphic design
- 5 years of experience in teaching interactive graphic design
- 3 years of experience in team management and business ownership
- European Master in digital arts
- Certified Professor (Belgium CAPAES)
- Certified Adobe Flash designer
- Fluent in French and English

PROFESSIONAL EXPERIENCE

Professor, Albert Jacquard College of Design, Belgium, 2002-2009

Responsible for teaching undergraduate lecture and studio courses; developing and implementing new curricula in the Graphic Design Techniques department
Include: Creative graphic design, Interactive Design, Flash animation ...

Freelance Creative Director & Former Agency Owner (www.moove.be) , 1999-2008

Best reference : www.typpenningtonstyle.com

Senior Interactive Designer / Illustrator, dogsname.com (advertising), CT, USA - 2005-2006

- Responsible for Dogsname website design and for conception to completion of flash websites design, AS programming, ads, and logos design, illustrations for various clients.
Include: the Music Industries and Real Estate businesses.

Senior Interactive Designer, ikunuku.com (edutainment), Luxemburg, 2002-2003

- Responsible for Ikunuku Identity and website design
- Responsible for conception to completion of flash websites, CD-ROM's, and games including:
- Famous French director Paul Grimault's official website, France
- 9 CD-ROM promotional games for the Kid Paddle cartoon, for Dupuis Publishing, Belgium
- 6 CD-ROM edutainment games for Calligram, Swiss
- LuxAnimation Studio's website, Luxemburg

Senior Interactive Designer, Interligne Multimedia Department (edutainment), Belgium, 2002

- Responsible for Interligne New department Identity design and visual communication
- Designed Belgium Federal Finance Minister Didier Reynders's website

Interactive Designer, Neuroplanet / Neuromedia Group (feature Films, interactive 3D, Interactive TV), Belgium

- Responsible for conception, design and art direction of *Le NOL*, flash game for Allocine Belgium.
- Designed the user interface of the interactive weather channel of CANAL+ (Vivendi/Universal)
- Responsible for design of corporate and promotional websites, CD-ROM, animations, interactive newsletter

EDUCATION

European Master in Digital Arts, Beaux-Arts Academy of Tournai, Belgium, 1996-2000
Digital Drawing and Painting, 2D/3D Animation, Visual Communication and Multimedia

CERTIFICATION

Adult Teaching Certification (Belgium C.A.P.A.E.S) - University of Namur, Belgium, 2004
Macromedia Flash MX 2004 designer Certification, 2005

TRAINING

Instructional technology - 20H, University of Bridgeport, CT, USA – 2004
Programming initiation with C#.net, fall semester, Yale University, CT, USA – 2004
XML initiation – 16H – Cepegra, Belgium - 2003
Flash ActionScript initiation – 16H - Cepegra, Belgium – 2001
Communication and Production Management - 39H - Cepegra, Belgium - 2001
Instructional Graphic Designer Trainee – Definition (e-learning), Belgium – 2000
Responsible for illustration, graphics animation and video integration in Web-CT platform

FOREIGN INTERNSHIP

Illustrator / Graphic Designer trainee, Peoples Business Center, Pennsylvania, USA, 1995

ART INSTRUCTION

Painting: Evening Studios, Beaux-Arts Academy of Namur, Belgium, 1994
Visual Arts: Fourth secondary year, IATA, Namur, Belgium, 1992
Drawing: Saturday studios, Beaux-Arts Academy of Namur, Belgium, 1989-1991

TECHNIQUES

Mac OS X and Windows XP

Specialized in Illustration, Graphic Design, 2D animation, programming:
Adobe Flash (+ActionScript)

Proficient in:

Fireworks, Photoshop, Dreamweaver, HTML, XML, CSS, Illustrator, Wacom pen tablet, digital publishing (Microsoft Word, Excel, Acrobat PDF), digital photography

Basics in:

Sound editing with Cool Edit Pro / Sound forge, 3Ds MAX, Programming with JavaScript, PHP, C#.NET, Adobe Indesign / Quark Xpress.

LANGUAGE

French (Belgium native), **English** (Fluent)